

**LOVE THE  
SILVER FERNS.  
BUT TELL THEM TO  
DROP PUMA!**



**Sign the  
petition ↓**

[HTTPS://OUR.ACTIONSTATION.ORG.NZ/P/DROPPUMA](https://our.actionstation.org.nz/p/droppuma)



PROUD SPONSORS OF  
**ISRAELI APARTHEID**

PUMA is the only international sponsor of the Israel Football Association (IFA). The IFA support teams in Israel's illegal settlements built against international law on occupied Palestinian land.

More than 200 Palestinian sports clubs have called on PUMA to end their sponsorship of the IFA and thousands have pledged to boycott PUMA until it ends it.

Recent violent expulsions of Palestinian families in the occupied East Jerusalem neighbourhood of Sheikh Jarrah featured in international news stories and led to world-wide protests, including in Aotearoa.

When Israeli forces murdered 256 Palestinians, including 66 children, in Spring of this year, many of PUMA's celebrity endorsers sent messages in support of Palestine on social media.

Join the movement for Palestinian rights.

<http://justiceforpalestine.nz>

**#boycottpuma**